

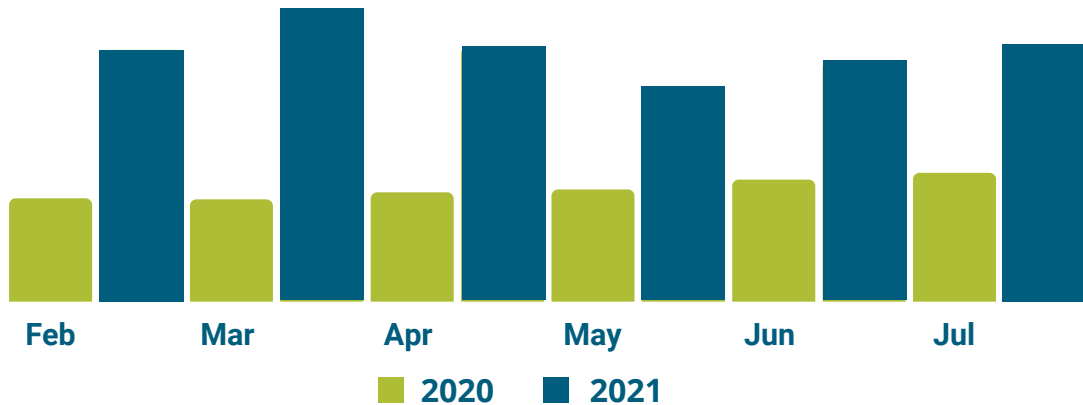
ONLINE FASHION RETAILER

MARCH'21 VS MARCH'20

When we compare March '21 vs March '20 there is a 187% in ROAS, 146% in Revenue and a 14% decrease in Spend



ROAS 2020 VS 2021



%INCREASE OF REVENUE & ROAS 2020 - 2021

The % increase in revenue and ROAS has remained high since March at approx 100% increase in ROAS and on average 100% increase in sales.

