

CONSUMER GOODS

Google Annual Report

2020 VS 2016

In a 4 year period since commencing, we increased the ROAS by 98%, the Revenue by 784% and the Average Order Value by 938%

↑ **98%**
ROAS

↑ **784%**
Revenue

↑ **938%**
AOV



30%

When we Introduced MLoD onto the account in 2019 the ROAS Improved by 30%

COST/REVENUE 2018/19/20

In 2020 Revenue Increased by 155% And AOV Increased By 110% from 2019

