## FINANCIAL SERVICES

## 2019 VS 2021

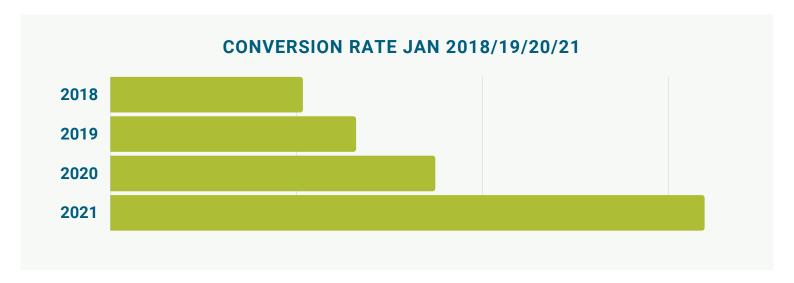
In a 3 year period since commencing in 2019, we increased the Conversions by 259%, the Revenue by 401% and the Conversion Value by 209%

**†259% †401% †209%** 

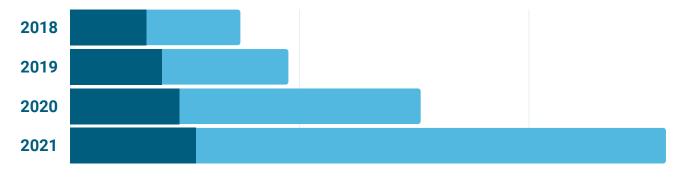
Conversions

Revenue

Conversion Rate



## **COST/REVENUE JAN 2018/19/20/21**



Cost

Revenue